

# Increases home value

Smart home technology increases the value of a home by up to 5%.1

# Attracts more tenants/buyers

More than 80% of buyers either own or opt for homes equipped with smart technology over a comparable home that is not.<sup>2</sup>

# Reduces number of days on the market

40% of real estate agents believe that upgraded smart homes sell very quickly compared to others.<sup>3</sup>

1) Smart Home Technology, National Association of Realtors, 9/16; 2) Over 80 Percent of Consumers Interested in Making Homes Smarter, Business Wire, 4/16; 3) Smart Home: An Emerging Real Estate Opportunity, Coldwell Banker, 2018





# The Crestron difference

There's a simple reason why Crestron is the leader of the smart home industry: We deliver the best user experience by far. And we back it up with the best support in the business, 24/7/365. We're only satisfied when our customers are.

# Complete ecosystem of products

Everything simply works better and more reliably when designed to work together. That's what you get with Crestron. Other companies merely partner with multiple manufacturers whose products weren't designed to work together, which can create a host of potential problems.

# Trust is everything

We take great pride in our work and our products. We control every aspect of product development, manufacturing, testing, and distribution to ensure unparalleled performance, reliability, and service. We never cut corners. We can't; the military, government agencies, and hospitals, among others, rely on the same products that go into your home for their most mission-critical applications.

# Luxury that lasts a lifetime

Not only does installing smart home and concierge infrastructure add value to your property, it also shortens sales cycles. Buyers enjoy the flexibility to choose from different packages that you define at the time of purchase or which they can add later on. The platform continuously updates from the cloud, so the system installed today only gets more robust over time.

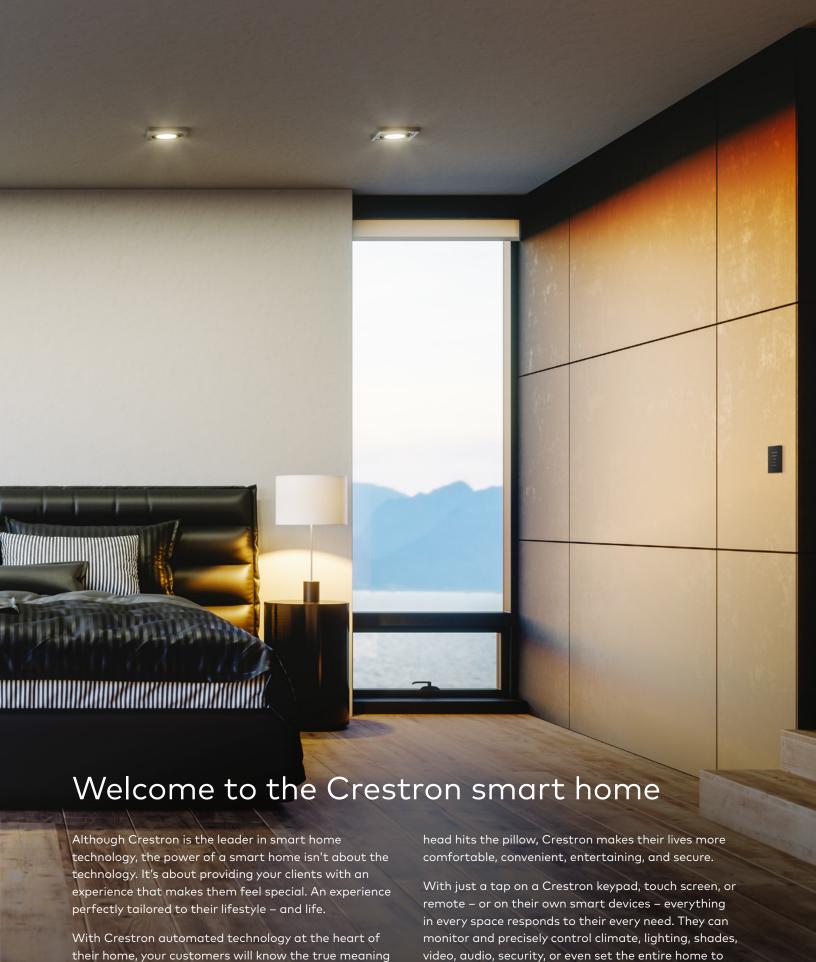
# All building amenities on one platform

Crestron means complete integration of everything in the building on one platform. Property Management Systems. Amenities such as spas, restaurants, and gyms. Scheduling of common areas, including proactive notifications. Concierge services. It translates into more efficient building management, plus energy savings.

# Unparalleled support

We understand time is of the essence if a client needs assistance with a technical issue during the big game or a favorite show. Our Crestron Certified Technology Professionals provide the best support in the industry and can resolve any issue remotely, 24/7/365. No waiting for a service technician to come to the home. It's a level of service unparalleled in the industry.





vacation mode with a single tap.

of luxury. From the moment they wake, to when their





# Scalable options

With Crestron, you can provide your clients with the level of control and convenience they want from the start, or easily add to their systems as their needs change, all while hiding unsightly technology in a central location.



Paul Moore

# CLIMATE

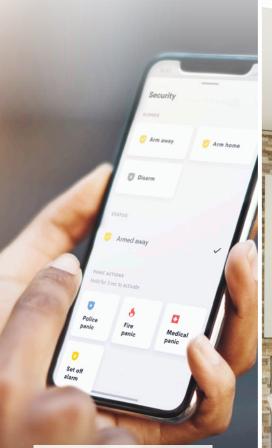
Set thermostat to the ideal temperature in every heating/cooling zone

Use scheduler to minimize energy use when home is unoccupied

Control pool and spa temperature



Photo: Paul Moore



## SECURITY

Complete monitoring and control for complete peace of mind - door locks, video intercom, cameras, and alarm

> Unlock doors with just a fingerprint

Front lights can go on to welcome residents home

All real-time status feedback – not just button press





Deezer®, or iTunes®

Play different music in different rooms simultaneously

High-performance Crestron speakers deliver pristine sound

Media room Surround Sound





Watch anything, anywhere, anytime, with ease

Add favorite video sources, including cable TV, Apple TV® media extenders, Netflix® and YouTube® streaming video, etc.

> Best picture quality available – 4K, HDR

Ultra-responsive controls – no lag time









## **Touch Screens**

Phones and tablets are personal devices, not dedicated home control devices. Our beautiful touch screens are purpose-driven and never leave the room or the house, so homeowners will never be stranded without control. They're extremely responsive, reliable, and provide a brilliant high-resolution, intuitive display that makes it easy to control everything in the home.

- Fully customized, intuitive fingertip control
- True feedback, real-time status display, streaming video, web browsing, and a full-featured media player
- Clean, contemporary appearance with edgeto-edge glass, stunning high-definition graphics



# Horizon® Keypads

Matching wall-mounted Horizon keypads and dimmers offer the simplest way to control basic functions, such as lighting, shades, and volume, while delivering a consistent look throughout the home. Available in a wide variety of styles, colors, button layouts, and custom engraving, keypads can conform to any personal design aesthetic and control need.

- Expand lighting control to the rest of the home, including keypads in zones in guest bedrooms, den, bathrooms, and control of all ceiling fans
- Adds beautiful custom control that accentuates your client's lifestyle
- Programmable backlit LED buttons are easy to see and deliver a pleasing response with each tap

# Unlimited personalization and customization

Controlling lights and audio is just the beginning. With Crestron, homeowners can customize a home exactly the way they want it, with virtually any home technology. They can start small today and expand later; or start later and proceed at their own pace.

Crestron systems are standards-based to ensure easy integration and flawless operation with technologies from our industry partners. A Crestron Technology Professional can help make sure you have the basic wiring and control systems in place.



## **Remote Controls**

Dedicated home control in the palm of your hand. From the comfort of the couch, homeowners can adjust the lights, shades, and temperature, as well as control the TV and music. Even better, incoming texts, emails, and phone calls never interrupt when they want to change the channel or mute the volume.

- Communicate, control, entertain, and play at the touch of a button
- Provides perfect control for entertainment spaces



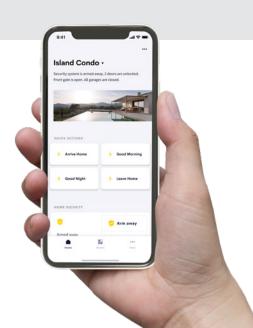
#### **Shades and Fabrics**

Shades are critical to homes; controlling them is simply smart. With proper shading control homeowners enjoy greater privacy, accentuated views and décor, protection against damaging sunlight, and regulated room temperature. It also harnesses natural light for energy savings.

- Transform any room into a more spectacular space
- Available in a wide variety of stunning designer fabrics and elegant hardware
- Perfectly complement any décor using our exclusive Color Match service
- · Includes lifetime warranty
- Upgrade to dual roller shades

# A Crestron smart home supports:

- iOS® and Android™ operating systems for secure control from mobile devices, both inside and outside the home
- Popular voice command technology, including Amazon® Alexa®, Google Assistant™, Apple® HomeKit®, and Josh.ai
- Ethernet, Wi-Fi®, and BACNet communications
- Integration of additional devices and subsystems, such as smart appliances, concierge services, weather stations, pool/spa control
- Multiple load types, including nom-dim, incandescent, ELV, MLV, O-10 V, and 3-Wire





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